

KEY FACTS

DEGREE

Bachelor of Arts (B.A.)

ADVANCED STUDY PROGRAMMES AT HSD

Communication, Multimedia and Market Management (M.A.)
Business Analytics (M.Sc.)

STANDARD PERIOD OF STUDY

7 semesters

PROGRAMME START

Summer semester and winter semester

ALLOCATION OF PLACES

Restricted admission

PERIOD ABROAD

Possible

GENERAL ADMISSION REQUIREMENTS

www.hs-duesseldorf.de/requirements

SPECIAL ADMISSION REQUIREMENTS

Full-time pre-study practical placement lasting a total of 12 weeks in business/commerce. At least three of the following areas must be covered during the placement period: Service provision, marketing/distribution, market research, human resources, accounting/financial controlling/financial planning, information processing/IT, communication, organisation.

Proof must be presented by the end of the second academic semester at the latest.

APPLICATIONS

www.hs-duesseldorf.de/application

APPLICATION DEADLINE

15th January every year (summer semester)

15th July every year (winter semester)

The logo for Hochschule Düsseldorf, consisting of the letters 'HSD' in a bold, red, sans-serif font.

Hochschule Düsseldorf
University of Applied Sciences

The logo for the Faculty of Business Studies, consisting of a stylized, black, double-lined 'W' shape.

**Faculty of Business
Studies**

Bachelor

Business Administration

Profile

The objective of the Bachelor Study Programme in Business Administration is to acquire both the subject-related expertise and personal and social skills required to work as a corporate junior executive or specialist.

Students are given a sound education in business administration, which is perfectly tailored to both current and future corporate requirements. The basis of the programme includes network and solution-oriented thinking, solid subject-related and methodical knowledge, practise-oriented development of alternative courses of action, the training of social skills and ability to communicate.

The programme's concept is closely aligned to corporate requirements. It is based on the teaching of modern business administration topics. Specialisation modules give students the chance to build on their basic knowledge in subjects like financial controlling, corporate tax planning, labour law, IT applications, international economics, financial or marketing management.

In addition, students can choose from a number of important modules such as languages for international business, working methods, discussions skills, presentation techniques and budget management. Towards the end of their studies, students apply the subject-related, methodical and social skills they have attained in projects and case studies. The programme ends with the Bachelor thesis and an oral examination.

Career prospects

The Bachelor Study Programme in Business Administration qualifies students for demanding tasks in management positions with promising promotion prospects.

Potential areas of employment are financial controlling, IT, marketing, human resources, tax consultancy, management consulting and auditing.

CURRICULUM

1ST AND 2ND SEMESTER

- Business administration I
- Mathematics and statistics
- Commercial law
- Economics
- Documentation function of accounting
- Effects of taxation on businesses

3RD AND 4TH SEMESTER

- Business administration II
- Internal accounting
- Computer science
- 1 specialisation module
- 2 foreign language modules
- 2 modules on methods and social skills

5TH TO 7TH SEMESTER

- 3 specialisation modules
- 1 transferable skills module
- Project
- Applied economics and economic policy
- Project seminar - Thesis
- Employability workshop
- Oral examination
- Bachelor thesis