

CREATIVE DESIGN APTITUDE TEST FOR



BA IN

- COMMUNICATION DESIGN
- NEW CRAFT OBJECT DESIGN
- RETAIL DESIGN

PROCEDURE

Creative design aptitude is one of the admission requirements. To take the aptitude test, you need to **register** online **via HSD eCampus** ecampus.hs-duesseldorf.de (currently in German only) **from November to 1 February** (closing date).

The programme-related creative design aptitude test includes:

- A take-home project
- A portfolio consisting of at least 10 pieces of work
- A presentation of the work, including a colloquium

Mid-February, you will receive an invitation to **present** your portfolio and the take-home project. The aptitude test takes place once a year in March. The date of the presentation will be communicated together with the assignment for the take-home project.

You will be informed of the **result** of the aptitude test approximately four weeks after your presentation.

Please note: Each study programme has its own aptitude test, requirements described in this flyer, that needs to be passed for admission to the respective programme. Comparable aptitude tests completed at other higher education institutions may be recognised under certain conditions.

TAKE-HOME PROJECT

Once registered for the aptitude test, you will be sent the **assignment for your take-home project by mid-February** of the respective year. There is a new assignment each year. You are expected to create a visual response based on your personal interpretation of the assignment – using two-dimensional and/or three-dimensional media of your own choice. You must complete the project independently.

You must submit the completed work approximately four weeks later, by the date of the presentation and colloquium. The purpose of the take-home project is to assess the extent to which you are able to identify design challenges, develop appropriate solutions and realise these solutions in practice. In addition,

your aesthetic awareness, imagination and visual communication skills will also be assessed.

PORTFOLIO

You must submit a portfolio consisting of at least ten pieces of work. These works should be created independently using media of your choice for two-dimensional and/or three-dimensional design work and should demonstrate your particular interest in the study programme you have chosen. Your portfolio should communicate the quality and depth of your design approach through the visual realisation of self-initiated themes and ideas.

You must bring your portfolio to the presentation and colloquium. Assessment will take into account the originality of your chosen themes, the quality of their execution, the aesthetic awareness, imagination and visual communication skills demonstrated in the work, as well as your selection of work for the portfolio.

PRESENTATION INCL. COLLOQUIUM

You will be invited to present your portfolio and take-home project. The presentation usually takes place approximately four weeks after you receive the assignment for the take-home project. The presentation and colloquium normally take between 10 and 15 minutes. During the colloquium, you will discuss the work you have presented with the assessment panel. Both your work and your performance in the colloquium will be evaluated by the panel. Assessment will focus on your ability to present and interpret your own work.



INFORMATION AND ADVICE

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The Faculty Student Committee offers appointments for portfolio advice from November each year. For further information and registration, please check fachschaftdesign.de (in German only) or contact fsr.design@hs-duesseldorf.de.

The Faculty of Design offers events that can help you prepare for the aptitude test, e.g. the faculty's exhibition (*Werkschau*): hds-pbsa.de/veranstaltungen (in German only).

Please note: Registration for the aptitude test is not equivalent to the application for an actual study place. Equally, if you pass the aptitude test, this does not mean that you have obtained a study place. **So, following successful completion of an aptitude test, you must submit your application for the actual study place.**

Requirements and application:

hs-duesseldorf.de/studyprogrammes-d

International Office (IO)

study@hs-duesseldorf.de

hs-duesseldorf.de/io-en

HSD service hotline: +49 211 4351-5555

Publisher: Student Advisory and Counselling Service in cooperation with the Department of Communication and Marketing and the Diversity unit