



Hochschule Düsseldorf
University of Applied Sciences



Peter Behrens
School of Arts
Faculty of Design

Master of Arts

Communication Design

Profile

In the past, design was not defined as academic work. Design was seen primarily as a manual, technical and artistic practice. That has all changed.

Design now encounters many different fields of activity and disciplines and merges with media sciences and the arts. The focus of discussion in recent years has thus been on design as an academic discipline. Central to this is the development of new methods, techniques and strategies as well as exploring familiar and unfamiliar fields, theories and processes. These may be discipline-specific or outside the discipline.

We need to exploit the similarities and differences between the disciplines of design, theory and science in a project-related way.

The research-oriented master's programme Communication Design introduces students to complex questions, design systems and design strategies.

They work intensively on design research issues in projects in design and cultural studies and are prepared for conducting academic work in doctorate studies.

The structure of the master's programme offers a wide range of courses that allow students to explore individual projects and work on ongoing research projects. A mentoring programme that accompanies your studies promotes additional competences.

This process-oriented and academic master's programme introduces students to research and production issues in an artistic and creative as well as an academic way.

The development of and the work on complex design systems and interdisciplinary concepts on the basis of academic and theoretical findings is at the core of this study programme. We also integrate concrete shape development and the realisation of design concepts into this orientation.

Design research and artistic development projects are an integral part of our teaching.

Please note: The language of instruction is mainly German.

Career Options

Communication designers do not just work in design offices and advertising agencies. Career prospects are increasingly varied and as broad as the range of study programmes on offer. Design is also a discipline in demand in the fields of economics, politics, culture and the social sector. Master's graduates can find work in management positions in these fields or in teaching roles.

Admission Requirements

Please check if you meet all requirements for admission to the study programme. Further information (in German only): hs-duesseldorf.de/mkd-voraussetzungen

SYLLABUS

SEMESTER 1

- Fundamentals, Methods and Strategies
- Research about/through Design 1
- Theory: Art and Design Theory | Cultural and Gender Studies | Visual Studies | Communication Studies
- Mentoring

SEMESTER 2

- Theory: Art and Design Theory | Cultural and Gender Studies | Visual Studies | Communication Studies
- Research about/through Design 2
- Mentoring

SEMESTER 3

- Project module: Design as Practice 1 and 2 | Art Direction | Integrated Communication | Book, Magazine and Journal | Journalistic Methods | Hypermedia | Moving Image and Sound | Typeface Design | Photography | Illustration Design | Exhibition and Scenography Products and Communication | Spatial Design | Experiments Digital Illustration and Animation
- Mentoring
- Master's Thesis

Please check the module manual (currently only in German) for detailed information on the contents of the study programme.

Further Information

Events for prospective students (in German only)

hs-duesseldorf.de/zsb_veranstaltungen

How to apply

hs-duesseldorf.de/prospectivestudents/degreeseekings/application

Information for international applicants

hs-duesseldorf.de/degreeseeking

About the programme and admission requirements

(in German only)

hs-duesseldorf.de/mkd-voraussetzungen

HSD on social media
facebook.de/hsduesseldorf
instagram.com/hsduesseldorf

Get in Touch

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dekanat.design@hs-duesseldorf.de

Student Advisory and Counselling Service (ZSB)

studienberatung@hs-duesseldorf.de

hs-duesseldorf.de/zsb-en

Admissions Office

zulassung@hs-duesseldorf.de

hs-duesseldorf.de/zulassungsstelle (in German only)

International Office (IO)

international-office@hs-duesseldorf.de

hs-duesseldorf.de/io-en

Family Support Centre

familienbuero@hs-duesseldorf.de

hs-duesseldorf.de/fam-en

Disability Services (ABS)

barrierefrei@hs-duesseldorf.de

hs-duesseldorf.de/abs-en

Psychological Counselling Service (PSB)

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hs-duesseldorf.de/psb-en

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