

KEY FACTS

DEGREE

Master of Arts (M.A.)

FURTHER OPPORTUNITIES FOR STUDY

E.g. doctoral studies

STANDARD PERIOD OF STUDY

3 semesters

PROGRAMME START

Winter semester

ALLOCATION OF PLACES

Unrestricted admission

PERIOD ABROAD

Possible

GENERAL ADMISSION REQUIREMENTS

www.hs-duesseldorf.de/requirements

SPECIAL ADMISSION REQUIREMENTS

Successful completion of a Bachelor or Diploma programme in the field of Design or in a comparable, subject-related Bachelor or Diploma programme at a higher education institution.

The programme-related artistic aptitude test is mandatory. Registration by the 1st of October and the 1st of May in the respective year under

www.hs-duesseldorf.de/bewerbung

APPLICATIONS

www.hs-duesseldorf.de/application

APPLICATION DEADLINE

15th of August each year



HSD

Hochschule Düsseldorf
University of Applied Sciences



Peter Behrens
School of Arts
Faculty of Design

Master

Applied Art and Design

Profile

The Masters Study Programme in Applied Art and Design offers process-oriented studies which closely link conceptual design practice, theoretical and analytical reflection as well as research-based teaching. In the framework of design projects, students are actively introduced to aspects of design research and can also prepare for doctoral studies under consideration of scientific aspects. Mentoring throughout the programme fosters additional skills and prepares students for the transition into working life.

The study programme builds on the nationally and internationally acknowledged profile of design studies in Düsseldorf which has become established over the years. The close dovetailing of the programme with the cultural and professional landscape in the city, the region and its international networks opens up a broad spectrum of career opportunities for students.

The Masters Study Programme in Applied Art and Design has an interdisciplinary and international focus and stands for an education which goes beyond narrow design categories. It has its typical forms of expression in the areas of object, jewellery and product, which are in turn differentiated in the direction of art and the direction of design.

In the Masters studio and practical training modules, students are taught comprehensive design and scientific methods and the knowledge required for the holistic planning of complex design processes as well as skills for project-oriented, interdisciplinary cooperation with groups both within and outside the University.

The curriculum is further broadened through specific courses offered within the Masters Study Programme in Communication Design.

Career prospects

Possible areas of employment for graduates of the Masters Study Programme are: Self-employment or senior positions in the fields of object, jewellery and product design.

CURRICULUM

1ST TO 3RD SEMESTER

Masters studios with the following modules and courses:

- Principles, methods and strategies: Scientific and artistic methods | Project development
- Research on/through Design 1:
Cluster 1: Design for series manufacture
Cluster 2: Design concepts for unique objects
- Research on/through Design 2:
Cluster 3: Jewellery and contextual art
Cluster 4: Design and manufacturing processes
Cluster 5: Product concepts for unique objects and series manufacture
- Knowledge module and courses:
Science of art and design | Design and material culture | Communication studies
- Mentoring, teaching and project supervision

3RD SEMESTER

Practical training with the modules:

- Design as practice 1 and courses for advanced study in specialized fields of AAD
- Design as practice 1 and courses for extended study through skills in the area of Communication Design
- Masters thesis, design project and theory